

## About the Holocaust Memorial Day

Holocaust Memorial Day was established following an MP's visit to Auschwitz-Birkenau with the Holocaust Educational Trust. Moved by his visit, Andrew Dismore MP proposed a bill, "to introduce a day to learn and remember the Holocaust" on 30th June 1999.

The Holocaust Educational Trust has been closely involved in the establishment and development of Holocaust Memorial Day since its inception in 2000. Holocaust Memorial Day is now coordinated by the Holocaust Memorial Day Trust.

The theme for the UK Holocaust Memorial Day 2014 is 'Journeys', encouraging us to learn how journeys themselves became part of genocide and also about the life stories of journeys that brought survivors to the UK.

## About the Holocaust Educational Trust

Founded by Lord Janner of Braunstone and the late Lord Merlyn Rees, the Holocaust Educational Trust was formed in 1988 as a result of renewed interest and need for knowledge about the Holocaust during the passage of the War Crimes Act. Our aim is to raise awareness and understanding in schools and amongst the wider public of the Holocaust and its relevance today. We believe the Holocaust must have a permanent place in our nation's collective memory.

One of the Trust's first achievements was to ensure that the Holocaust was included in the National Curriculum for England in 1991 – for Key Stage 3 students (11-14 year olds). We also successfully campaigned to have the assets of Holocaust victims and survivors released and returned to their rightful owners.

Since 1999 the Trust's Lessons from Auschwitz Project has given thousands of post-16 students and teachers the opportunity to visit Auschwitz-Birkenau as part of a four-part educational programme. The Project is now in its fifteenth year and has taken more than 22,000 students and teachers from across the UK to Auschwitz-Birkenau, as well as many MPs and other guests.

To mark our 25th year, last year we launched our Ambassador Programme, headed by Lord Browne of Madingley. Our Ambassadors have been invested with the responsibility for delivering a powerful message about what happened during the Holocaust to their peers and wider communities.

We work in schools, colleges and higher education institutions, providing teacher training workshops and lectures, as well as teaching aids and resource materials.